



**Entrepreneurial Ecosystems  
Research Summer School**  
30 August – 1 September 2023  
Paris, France



## **PROGRAMME**



Sorbonne, Amphithéâtre Oury (entrance : 14 rue Cujas, 75005 Paris)

<https://ecosys2023.sciencesconf.org/>





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30 August – 1 September 2023  
Paris, France



### **SCIENTIFIC COMMITTEE**

Niels Bosma (Utrecht University, Netherlands)  
Didier Chabaud (IAE Paris-Sorbonne, France)  
Marie-Christine Chalus-Sauvannet (IAE Lyon 3, France)  
Jean-Michel Degeorge (Mines de St-Etienne, France)  
Gregory Guéneau (Adalia Institute, Morocco)  
Karim Messeghem (University Montpellier, France)  
Florent Pratlong (Paris 1 Panthéon Sorbonne University, France)  
Jean-Michel Sahut (IDRAC, France)  
Jean-François Sattin (Paris 1 Panthéon Sorbonne University, France)  
Christophe Schmitt (IAE Metz School of Management, U. de Lorraine, France)  
Erik Stam (Utrecht University, Netherlands)  
Christina Theodoraki (TBS Education, France)

### **ORGANIZATION COMMITTEE**

[ecosys2023@sciencesconf.org](mailto:ecosys2023@sciencesconf.org)

Paola Berdugo (IAE Paris-Sorbonne Business School), Niels Bosma (Utrecht), Didier Chabaud (IAE Paris - Sorbonne Business School), Christophe Fustini (IAE Paris-Sorbonne Business School), Grégory Gueneau (Adalia), Raphaël Haget (IAE Paris-Sorbonne Business School), Alaa Mourad (Université Paris I Panthéon-Sorbonne), Florent Pratlong (Université Paris I Panthéon-Sorbonne), Abida Saidyassine (Université Paris I Panthéon-Sorbonne), Jean-François Sattin (Université Paris I Panthéon-Sorbonne), Erik Stam (Utrecht), Christina Theodoraki (TBS)



# Entrepreneurial Ecosystems Research Summer School

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## Scientific Partners



## Sponsors



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## PROGRAMME

<b>Wednesday August, 30</b>		
<b>10:00-10:30</b>	<b>Registration &amp; Coffee (D617)</b>	
<b>10:30-11:00</b>	<p><b>Conference opening</b> J-F. Sattin (Academy of Entrepreneurship &amp; Innovation/Paris I) D. Chabaud (IAE Paris-Sorbonne) Niels Bosma &amp; Erik Stam (Utrecht University, Netherlands) Grégory Gueneau (Adalia Institute) Christina Theodoraki (TBS Education, France)</p>	Amphi Oury
<b>11:00-12 :30</b>	<p><b>Plenary session (1)</b></p> <p><b>Erik Stam (Utrecht)</b> Entrepreneurial Ecosystem Research: A Little Less Bullshit, A Little More Action</p> <p><b>David B. Audretsch (Indiana U.)</b> Entrepreneurial Ecosystems and the Strategic Management of Place: Old Wine in New Bottles?</p>	Amphi Oury
<b>12 :45-14 :45</b>	<b>Restaurant – Le Perraudin, 157 Rue Saint-Jacques, 75005 Paris</b>	
<b>14 :45-16 :00</b>	<p><b>Plenary session (2): Meet the Editors</b></p> <p><b>Erik Stam</b> Entrepreneurship Theory and Practice</p> <p><b>David B. Audretsch</b> Small Business Economics</p> <p><b>Christina Theodoraki</b> Small Business Economics, Journal of Small Business Management</p> <p><b>Jean-Michel Sahut</b> Gestion 2000</p>	Amphi Oury
<b>16:00-16h30</b>	<b>Coffee break (D617)</b>	
<b>16 :30-18 :00</b>	<b>Parallel sessions (1) : D632, D633, D634</b>	

## Thursday August, 31

<b>8:30-9:00</b>	<b>Coffee &amp; Network (D617)</b>	
<b>9:00-10:30</b>	<b>Parallel sessions (2):</b> D632, D633, D634	
<b>10:30-11:00</b>	<b>Coffee break (D617)</b>	
<b>11:00-12:30</b>	<p><b>Plenary session (3)</b></p> <p><b>Ron Boschma (Utrecht)</b>          Evolutionary economic geography and entrepreneurial ecosystems</p> <p><b>Karim Messeghem (Montpellier Management)</b>          Entrepreneurial sub-ecosystems : Context, structure and evolution</p>	Amphi Oury
<b>12:30-14:30</b>	<b>Restaurant – Le Perraudin, 157 Rue Saint-Jacques, 75005 Paris</b>	
<b>14 :30-16 :00</b>	<p><b>Plenary session (4)</b></p> <p><b>Niels Bosma (Utrecht)</b>          Social entrepreneurial ecosystems</p> <p><b>Christina Theodoraki (TBS)</b>          Challenges of Sustainable Entrepreneurial Ecosystems</p>	Amphi Oury
<b>16:00-16h30</b>	<b>Coffee break (D617)</b>	
<b>16 :30-18 :00</b>	<b>Parallel sessions (3) :</b> D632, D633, D634	
<b>20 :15</b>	<b>Optional Gala Diner</b>	See next page

**20:15**

**Optional Gala Diner: Cruise on the Seine River with « Capitaine Fracasse »**

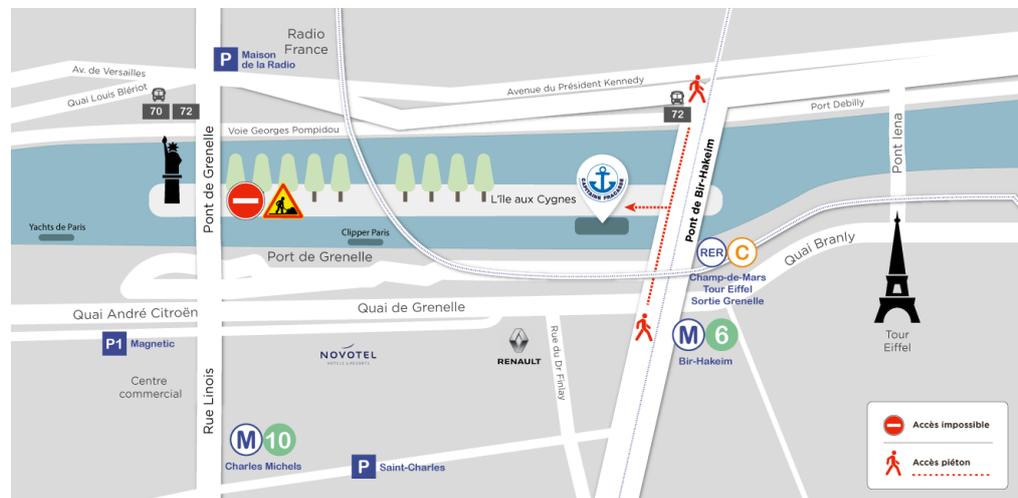
<https://www.lecapitainefracasse.com/en/acces-croisiere/>

**Ile aux Cygnes, Middle of the Bridge of Bir-Hakeim, Paris 15e**

**GPS coordinates 48.855233,2.287314**

**In the middle of the bridge Bir-Hakeim by stairs (1mn walk)**

**In the middle of the bridge Grenelle by ramp (10mn on foot)**



## Friday September, 1

<b>8 :30-9 :00</b>	<b>Coffee &amp; Network (D617)</b>	
<b>9 :00-10 :30</b>	<b>Parallel Sessions (4) : D632, D633, D634</b>	
<b>10 :30-11 :00</b>	<b>Coffee break (D617)</b>	
<b>11 :00-12 :15</b>	<b>Plenary Design Thinking Session</b> <b>Grégory Gueneau (Adalia)</b> EE Scholars Community Research Perspectives - Interactive Workshop, the design thinking way	D632
<b>12 :30-14 :00</b>	<b>Restaurant – Le Perraudin, 157 Rue Saint-Jacques, 75005 Paris</b>	
<b>14 :00-15 :30</b>	<b>Parallel sessions (5) : D632, D633</b>	
<b>15:30-16:00</b>	<b>Coffee break and final words (D617)</b>	
	D. Chabaud, Erik Stam, Christina Theodoraki, Grégory Gueneau, Jean-François Sattin	

### Wifi Codes for Ecosys2023

Wifi network (SSID): SS75

Password: SS752023

## PARALLEL SESSIONS

**Wednesday August, 30 / Afternoon**

**16:30-18:00 /Parallel sessions (1)**

1A	<p><b>DYNAMICS OF EE</b>  <b>President: Niels BOSMA (Utrecht)</b></p> <p>Entrepreneurial ecosystems as multi-layered social spaces:          Bringing relationships back in  <i>Eve-Michelle Basu (Stockholm School of Economics/Sweden),          Joakim Fichtel (Royal Institute of Technology/Sweden), Angelika Lindstrand (Stockholm School of Economics/Sweden)</i></p> <p>The interregional and extra-regional linkages of entrepreneurial ecosystem: A multi-level analysis  <i>Timothee Gomot (IRG-IAE Gustave Eiffel/France)</i></p> <p>Blockage-based toxicity in entrepreneurial ecosystem: spontaneous relievers  <i>Seray Begum Samur-Teraman (Birmingham U./UK), Hong T. M. Bui (Birmingham U./UK)</i></p>	D632
1B	<p><b>DIGITAL ENTREPRENEURIAL ECOSYSTEMS</b>  <b>President: Jean-Michel SAHUT (IDRAC)</b></p> <p>Digital entrepreneurial ecosystems : Theories, interdependences and measurement  <i>Fatima Zohra Laakel Stinou, Hind Bouzekraoui , Imad Elkhalkhali (Ecole Nationale de Commerce et de Gestion de Tanger (ENCGT)/Morocco)</i></p> <p>Towards Digital Entrepreneurial Ecosystems: An evolutionary perspective  <i>Melissa Bejjani (Friedrich-Schiller-U. Jena/Germany)</i></p> <p>Are digital entrepreneurial ecosystems resilient in the face of crises? An analysis of a startup network pre- and post-pandemic  <i>Andrea Ancona (U. Roma "La Sapienza"/Italy), Antonio Lovanella (University of International Studies Roma/Italy), Myriam Caratù (University of International Studies Roma/Italy)</i></p>	D633

1C	<p><b>SUPPORT, SUSTAINABILITY AND EE</b> <b>President: Christina THEODORAKI (TBS)</b></p> <p>Exploring the Role of Social Incubators and Accelerators in the Social Entrepreneurship Ecosystem <i>Massimiliano Zanotto, Teresa O'Hara, Paul Liston (Technological U. of the Shannon/Ireland)</i></p> <p>Entrepreneurial support organizations' outcomes towards sustainable development <i>Aveline Cloitre (Toulouse BS/France)</i></p> <p>Sustainable Venture Creation in Entrepreneurial Ecosystems: Stakeholder Roles &amp; Processes <i>Felix Toepler, Vivek Velamuri (Leipzig GSM/Germany)</i></p>	D634
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## Thursday August, 31

### 9:00-10:30 /Parallel sessions (2)

2A	<p><b>CONTEXT, INSTITUTIONS AND EE</b> <b>President: Niels BOSMA (Utrecht)</b></p> <p>Contextualizing the First Nations Entrepreneurial Ecosystem in Western Canada through a Multi-level Analysis <i>Tasha Brooks (Royal Roads University/Canada)</i></p> <p>Entrepreneurial ecosystem of a small town: A study of interrelationships <i>Fernando Lima Fernandes, Fernando César Lenzi, Gustavo Behling, Carlos Ricardo Rossetto (U. Vale do Itajaí (Univali)/Brazil)</i></p> <p>The closer, the better? Organizational proximity for supporting sustainability-oriented innovation <i>Louisa Jantos (University of Goettingen/Germany)</i></p>	D632
2B	<p><b>SECTORAL ISSUES ON EE</b> <b>President: Karim MESSEGHEM (Montpellier Management)</b></p> <p>The impact of the relational dimension on the legitimacy of entrepreneurial ecosystems: the case of the Aix Marseille Provence Metropolis Innovation Ecosystem <i>Leslie Maillot (Aix-Marseille U./France)</i></p>	D633

	<p>Entrepreneurial ecosystems in the food industry: A systematic literature review and future research agenda <i>Latansa Izzata Dien Elam (University of Verona &amp; U of Udine/Italy)</i></p> <p>Driving Innovation in MedTech: The Role of Entrepreneurial Ecosystems in the Development of an AI-powered 3D Cardiac Imaging App <i>Abu Sufian, Jayasree Varadarajan (University of Leicester/United Kingdom)</i></p>	
2C	<p><b>DYNAMICS OF ENTREPRENEURIAL ECOSYSTEMS</b> <b>President: Erik STAM (Utrecht)</b></p> <p>Entrepreneurial ecosystems as complex adaptive systems. Review and suggestions for future research. <i>Joao Carlos Candeias (U. of Évora/Portugal) , Soumodip Sarkar (U. of Évora/Portugal &amp; Harvard University)</i></p> <p>Entrepreneur Support Process Design in Resource-Constrained Ecosystems: Insights and Research Agenda <i>Victor Schiller (Bayes BS, U. London/UK)</i></p> <p>Sustainability-liability effects in knowledge transfer of sustainability <i>Thekla Dekker (University of Göttingen/Germany)</i></p>	<b>D634</b>

**16:30-18:00 /Parallel sessions (3)**

3A	<p><b>MEASUREMENT ISSUES</b> <b>President: Gregory GUENEAU (Adalia)</b></p> <p>Developing an impact assessment tool for innovation labs using an ecological systems approach <i>Grace Walsh (National U. of Ireland Maynooth/Ireland), Silvia Sedita (U. of Padua/Italy), Niall Connolly (National U. of Ireland Maynooth/Ireland), Brian Donnellan (National U. of Ireland Maynooth/Ireland), Fabrizio Dughiero (U. of Padua/Italy), James Cunningham (Newcastle U. BS/UK)</i></p> <p>Measuring Local Entrepreneurial Ecosystems: An Overview of Portuguese Sub-Regions <i>João Almeida, Ana Daniel (University of Aveiro/Portugal)</i></p>	<b>D632</b>
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3B	<p><b>GENDER AND SCALING</b>  <b>President: Karim MESSEGHM (Montpellier Management)</b></p> <p>Double-Edged Sword: Exploring Embeddedness of Women Entrepreneurs in Entrepreneurial Ecosystems  <i>Elina Isakova (Vrije U. Amsterdam/Netherlands), Stroila Iulia (Muenster U. of Applied Sciences/Germany), Sue Rossano-Rivero (Muenster U. of Applied Sciences/Germany)</i></p> <p>Recipes for scaling entrepreneurial ecosystem  <i>Federico Micol, Frank van Rijnsoever, Jip Leendertse and Fabia Beckers</i></p>	D633
3C	<p><b>FINANCIAL ASPECTS OF EE</b>  <b>President: Jean-Michel SAHUT (IDRAC)</b></p> <p>Entrepreneurship Investment dimensions: What are the determinants of early stage startup fundraising across ecosystems?  <i>Reem Ismail (U. Paris Dauphine &amp; Technopolis Group/France), Jean-Michel Dalle (Sorbonne U &amp; Agoranov/France), Théophile Carniel (Université Paris cite &amp; Agoranov/France), Ahmad Tekriti (American University of Beirut/Lebanon)</i></p> <p>Varieties of Entrepreneurial Ecosystems, National Business Systems, and Types of Venture Capital Firms  <i>Elif Celik (Istanbul Technical U/Turkey and TU Delft/Netherlands), Deniz Tuncalp (TU Delft/Netherlands)</i></p>	D634

## Friday August, 1

### 9:00-10:30 /Parallel sessions (5)

4A	<p><b>EE, PROXIMITY AND CONNECTIONS</b>  <b>President: Ron BOSCHMA (Utrecht)</b></p> <p>The Entrepreneurial Ecosystem Framework: Alternative Spatial Configurations  <i>Sophia Hess, Andreas Wahl, Alan R. Johnson (University of Stuttgart/Germany)</i></p> <p>Entrepreneurial Ecosystem and proximity: a framework for ecosystem development</p>	D632
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	<p><i>Ricky Celenta, Rosangela Feola, Valentina Cucino (University of Salerno/Italy)</i></p> <p>Exploring Entrepreneurial Ecosystems from a Foreign Contextual Perspective: A Study on Ecosystem Heterogeneity, Dynamics, and Evolution.  <i>Maximilian Scheu, Leif Braendle, Andreas Kuckertz (University of Hohenheim/Germany)</i></p>	
4B	<p><b>LES ECOSYSTEMES DANS LE CONTEXTE FRANCOPHONE (IN FRENCH)</b>  <b>President: Didier Chabaud (IAE Paris-Sorbonne)</b></p> <p>Écosystème entrepreneurial et réseaux : étude du travail institutionnel  <i>Romain Lesage (IAE Lyon/France)</i></p> <p>Ecosystème de l'entrepreneuriat innovant en Algérie : état des lieux et perspectives  <i>Sabeha Harrar (U. of Oran 2/Algeria)</i></p>	<b>D633</b>
4C	<p><b>SUSTAINABILITY ISSUES</b>  <b>President: Christina THEODORAKI (TBS)</b></p> <p>Sustainability in the export oriented leather goods manufacturing MSME's of West Bengal  <i>Ashwini Kumar Tewary (St Xavier U./India)</i></p> <p>Addressing Systemic Challenges within Entrepreneurial Ecosystems: A Multi-dimensional Perspective to Study the Case of European Sustainable Entrepreneurs  <i>Mahmud Mustafayev (Gdansk U. of Technology/Poland)</i></p>	<b>D634</b>

**14:00-15:30 /Parallel sessions (5)**

5A	<p><b>SUSTAINABILITY AND EE</b>  <b>President: Christina THEODORAKI (TBS)</b></p> <p>Shaping Entrepreneurial Ecosystems Through Institutional Entrepreneurship: The Case of Sustainable Entrepreneurship  <i>Alice Carle, Thierry Rayna (Institut Polytechnique de Paris/France)</i></p> <p>How Sustainability Is Reflected in the Corporate Website of Social Incubators and Accelerators: A Content Analysis Study  <i>Khoa Tran (New York University Abu Dhabi/United Arab Emirates)</i></p>	<b>D632</b>
5B	<p><b>EE AND PUBLIC POLICY</b>  <b>President: Jean-François SATTIN (Paris I)</b></p> <p>Government Intervention in The Context of Arab Entrepreneurial Ecosystems  <i>Villegas-Mateos (HEC Paris/Qatar), José Ernesto Amorós (EGADE BS/Mexico)</i></p> <p>On the Technological Dimension of Entrepreneurial Ecosystems in an Emerging Economy Context  <i>Jonathan Andrés Pérez López (U. de Los Andes/Colombia)</i></p>	<b>D633</b>

# PRACTICAL INFORMATION

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